

I. Mobilizing FDI for the VPoA in North and Central Asia & II. Partnerships for Private Sector Development

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PART I: FDI and the VPoA

Increased FDI flows and projects in the *right* sectors can encourage structural transformation in LLDCs and help achieve the SDGs!

But....

Many LLDCs economies have not fully benefitted from quality FDI for a variety of reasons.

FDI for Sustainable Development and VPoA

Outline of Presentation

1. ESCAP's FDI Work
2. ESCAP FDI Work in North and Central Asia
3. FDI Trends in North and Central Asian Vienna Program Member Countries
4. Conclusion: What can IPAs in North and Central Asia do to boost FDI?

1. ESCAP's FDI Work

- Partners: Investment promotion agencies (IPAs)
- FDI Strategy Development: ASEAN, Bangladesh, Bhutan, Fiji, Kiribati, Kyrgyzstan, Mongolia, Tajikistan, Philippines, Sri Lanka
- Areas: Climate Action, Gender, Digital transformation

Investment Attraction Challenges:

- Competition for investment
- Lack of focus
- Limited resources (in the IPA – budget, resources)

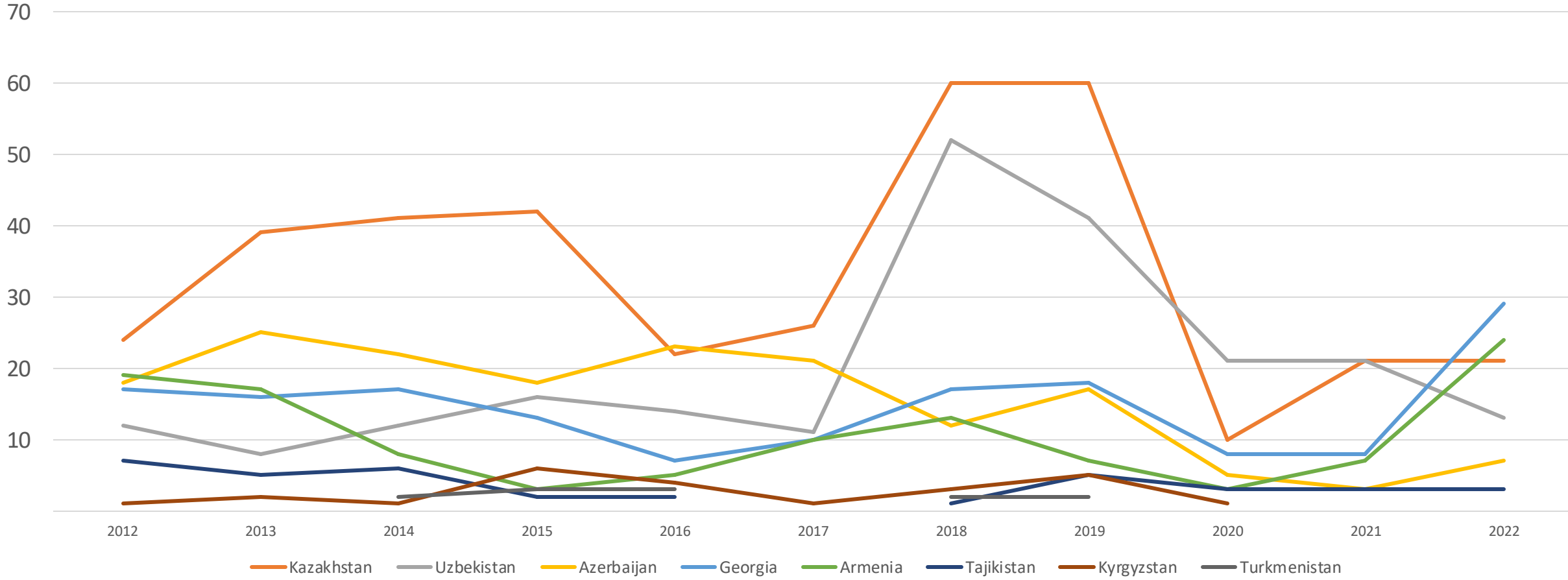
2. ESCAP FDI Work in North and Central Asia

- **Investment Promotion Trainings:**
 - national tailored investment promotion capacity building workshop on proactively attracting and promoting FDI aligned with sustainable development
- **Investment Promotion Websites**
- **FDI Strategy Development: broadly in green transition and digital economy**
 - Digital infrastructure, digital adoption, digital businesses
 - EV, hydro, solar
- **Goal: Boost FDI in Key Activities**
- **Method:**
 - Stakeholder consultations
 - Activity identification
 - Action plan development
 - Support in action plan implementation

3. FDI Trends in VPoA Countries in North and Central Asia



FDI projects into Central Asian VPoA countries (2012 - 2022)



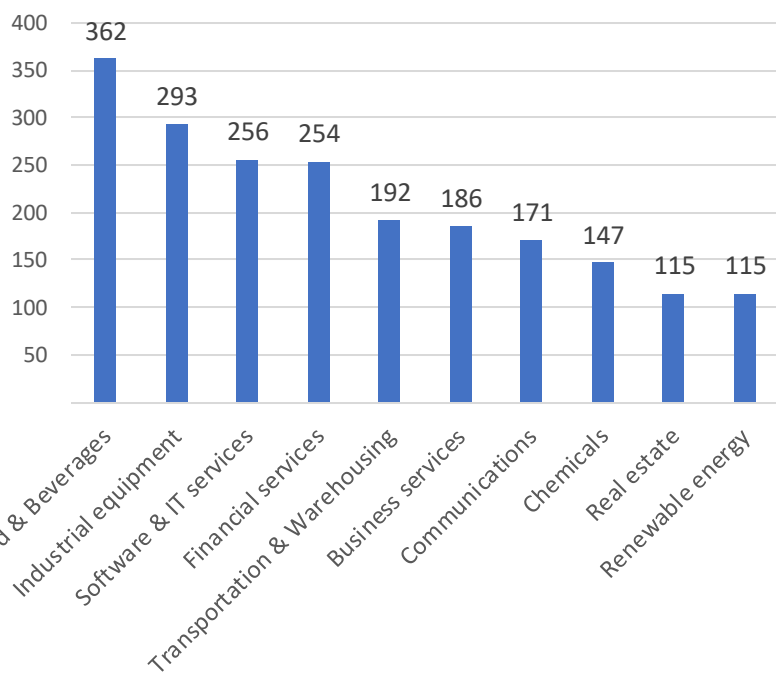
Source: fDi Markets (2023).
*Excluding the Russian Federation



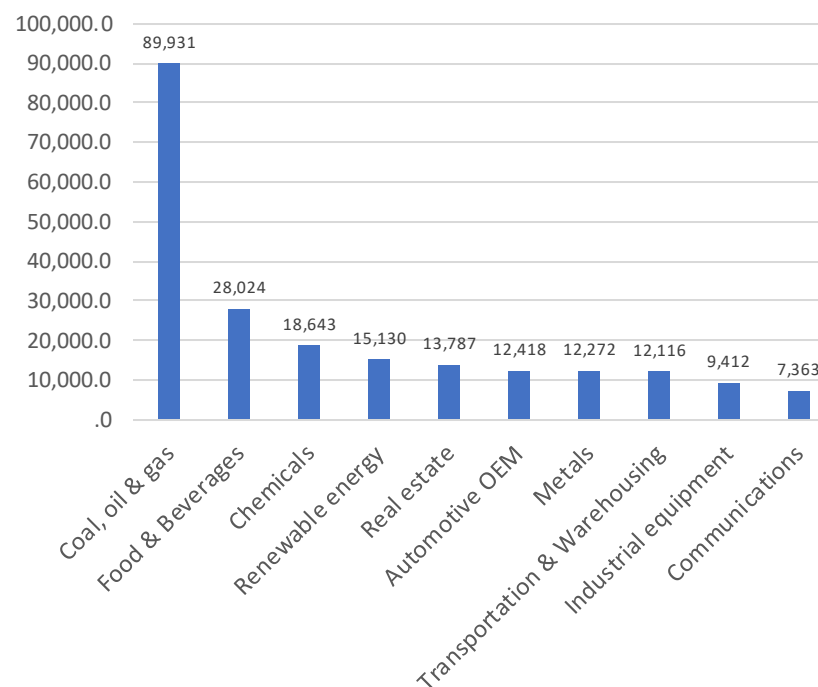
3. FDI Trends in VPoA Countries in North and Central Asia (cont.)

Top 10 sectors by number of projects, capital invested and jobs created (2012 - 2022)

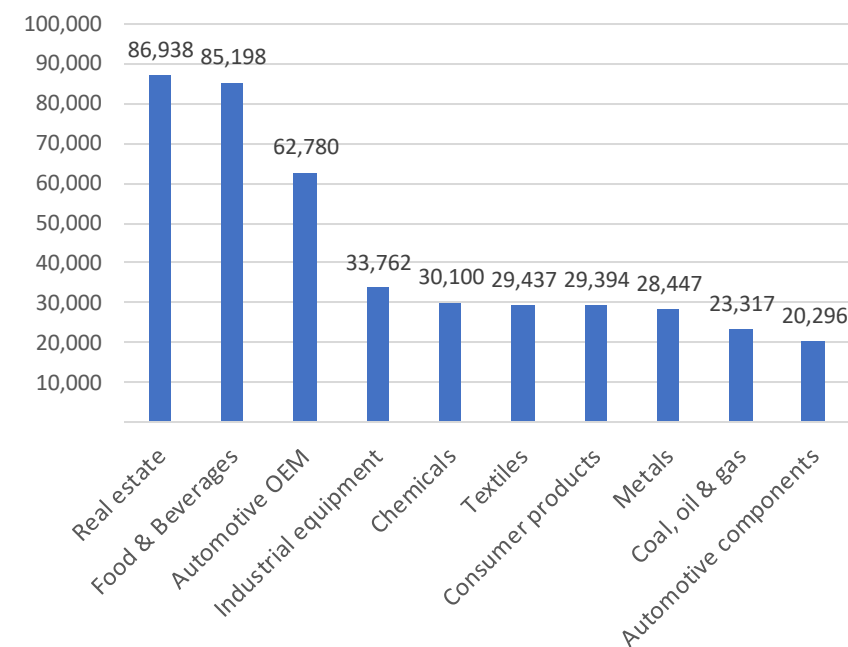
Projects



Capital Invested (in \$m)



Jobs Created

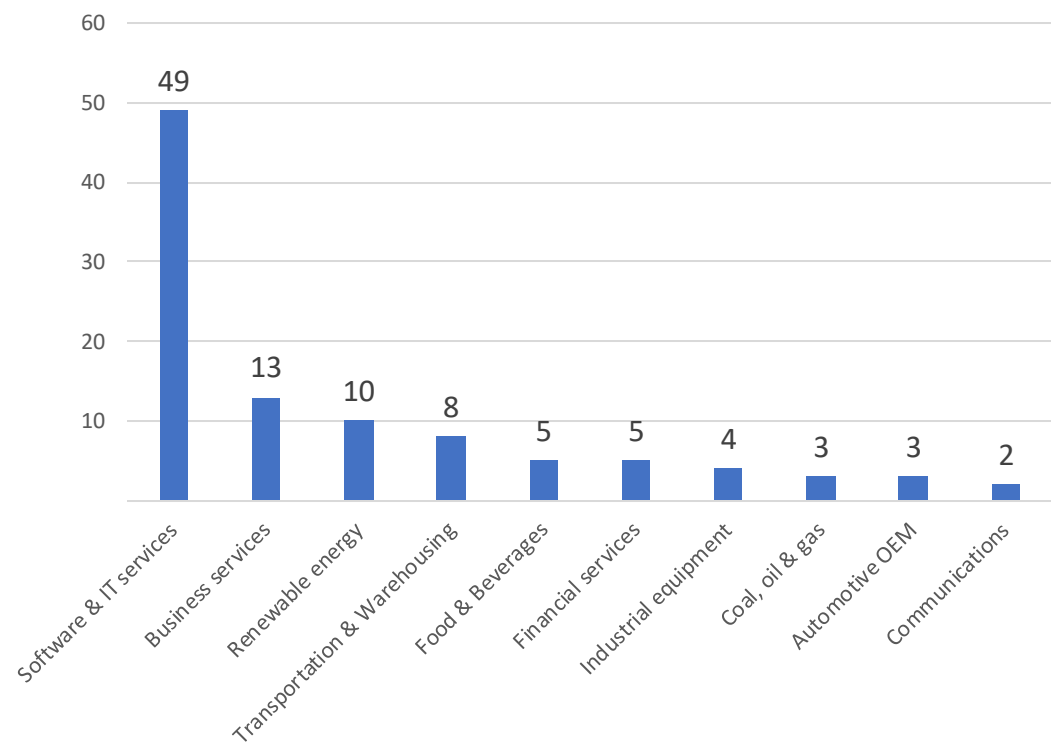


Source: fDi Markets (2023).

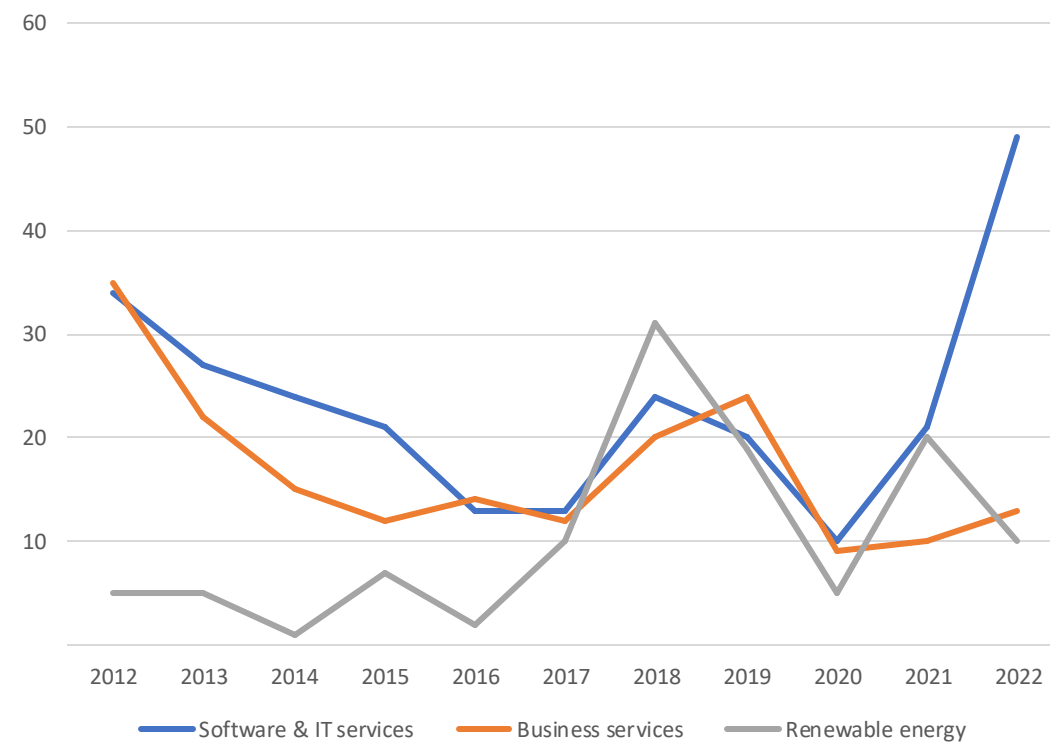
*Excluding the Russian Federation

3. FDI Trends in VPoA Countries in North and Central Asia (cont.)

Top 10 sectors by project numbers 2022



Top 3 sectors by project numbers 2022



Source: fDi Markets (2023).
 *Excluding the Russian Federation

Conclusion: What can IPAs in North and Central Asia countries do to boost FDI?

- FOCUS!!!

And....

- Undertake investor targeting
- Develop and showcase Unique Local Value propositions
- Engage with investors through structured contexts, like industry conferences and exhibitions
- Proactively publish investment opportunities
- Facilitate partnerships and collaborations
- Engage in proactive investment facilitation and aftercare
- Want to know more: Get in touch with me directly (taylor21@un.org) to explore how we can support your IPA and country!

PART II

Partnerships for Private Sector Development

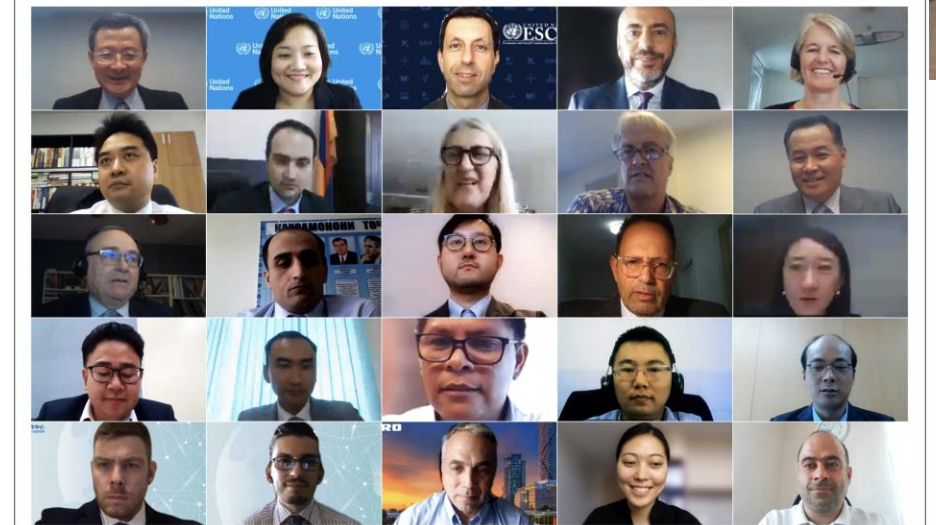


Infrastructure Financing and PPP Network of Asia and the Pacific

- Assists in development of infrastructure regulatory frameworks, resilient infrastructure policies, and showcases demonstration projects
- Exhibits infrastructure project pipeline and regulatory framework in member states to facilitate transaction matchmaking
- Exchanges domestic and global best practices
- Aims to be the bridge between Asia-Pacific countries and global investors



Fifth Meeting of the Infrastructure Financing and Public-Private Partnership Network of Asia and the Pacific
Virtual, 22 June 2021



Membership of the Network

...comprises both states and development partners

Member States

53 Network member States, primarily from Asia-Pacific but also several from other regions

International and private sector partners

Including the Asian Development Bank, World Bank, Asian Infrastructure Development Bank, Astana International Financial Centre, and others.



Knowledge sharing

The Network is currently developing a **Training Guide on Infrastructure Financing and Public-Private Partnerships**, which emphasizes project planning, risk identification and allocation.



ESCAP Sustainable Business Network (ESBN)

■ A network for sustainability

Businesses committed to sustainable development can connect with ESCAP's work, with intergovernmental processes, and task forces to implement projects for greener business.



ESCAP Sustainable Business Network

■ Enabling a green economic transformation

The Asia-Pacific Green Deal for Business calls for businesses to take action across five pillars, including **green infrastructure and logistics**.



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